



## News Release

# Swim With Purpose Receives Generous Donation from Commonwealth Credit Union

### *Local Support Brings Swim With Purpose Closer to \$1M Goal to Restore Indoor Aquatic Facility at Kentucky State University*

Frankfort, KY — January 30, 2024 — [Swim With Purpose](#), a charitable fundraiser founded to raise \$1M to support the restoration of the indoor aquatic facility at [Kentucky State University's \(KSU\) William Exum Center](#), today announced it has received a large donation from the [Commonwealth Credit Union](#), a trusted financial institution in the Central Kentucky and Louisville metro area that provides members with a full range of quality savings and loan products and services.

**Earlier this month**, Swim With Purpose announced it had provided a \$75K grant to KSU, which allows the necessary funding to officially start the planning, design and construction for the indoor pool.

“The generous donation and ongoing support from Commonwealth Credit Union propels us one step closer to our goal,” explained Sam Taylor, Chairman and Co-Founder of Swim With Purpose. “The impact of this donation is already being felt as it was part of the \$75K grant Swim With Purpose recently made to KSU to begin the aquatic renovation.” He added, “The excitement is beginning to be felt by the KSU students, YMCA members, neighboring high school swim teams and the community in general as this dream starts to become a reality.”

“We are proud to donate to the Swim With Purpose fundraiser as we see the real benefits of having an aquatic facility at KSU that all can use,” said Karen Harbin, president and CEO of Commonwealth Credit Union. “We believe in the power of community and



**L To R: Berry Popp, Commercial Lendor, Commonwealth Credit Union and SWP Board Member; Sam Taylor, SWP Chairman and Co-founder; Avery Williams, Frankfort HS Swim Team; Jack Barnes, Frankfort HS Swim Team, Karen Conyers Harbin, President and CEO Commonwealth Credit Union; Jackie Gordon Duvall, Associate Athletic Director, KSU**

know that a fully functioning pool has the potential to create great friendships, friendly competition and health and wellness opportunities year-round.”

**Swim with Purpose** was founded in 2023 by AV industry executive and avid swimmer/swim coach, [Sam Taylor](#), and is officially endorsed by Olympic gold-medalist and swimming legend Michael Phelps and the [Michael Phelps Foundation](#). The mission of Swim with Purpose is to raise \$1M to support the re-establishment of KSU's indoor pool. Programs will be developed by the University, the community, and the [Frankfort YMCA](#) to break generational stigmas and create a safe and teachable atmosphere for children, college students and adults. The fund will also be used for ongoing maintenance and programs that serve the community. **To date, nearly 30 percent of the [\\$1M fundraising goal](#) has been met.**

**View an article about Sam Taylor, recently named to the *Systems Contractor News*, [Hall of Fame 2024 Cohort](#).**

**Sam Taylor published an article in *The State Journal* focused on how [Swimming Saves Lives](#).**

**To subscribe to the Swim With Purpose monthly newsletter, [click here](#) and scroll to the bottom of the page.**

**To donate to Swim With Purpose, go to: <https://bgcf.givingfuel.com/-swim-with-purpose>.**

#### **About Swim With Purpose**

Swim with Purpose is a charitable fund held by the [Blue Grass Community Foundation](#). Founded by AV industry executive and avid swimmer/swim coach, [Sam Taylor](#), and officially endorsed by Olympic gold-medalist and swimming legend Michael Phelps and the [Michael Phelps Foundation](#), Swim With Purpose was created to support the re-establishment of the indoor pool facility at the Exum Center for the students, faculty and community to utilize for healthy lifestyle and therapy. Programs will be developed by the University and the [Frankfort YMCA](#) to break generational stigmas and create a safe and teachable atmosphere for children, college students and adults. The fund will also be used for ongoing maintenance and programs that serve the community. For more information or to make a donation, go to [www.swimwithpurpose.org](http://www.swimwithpurpose.org).

#### **About Commonwealth Credit Union**

The credit union's doors opened in 1951 with 122 shareholders, \$2,700 in assets and a single volunteer. Since 1976, Commonwealth Credit Union's assets have grown from \$2.8 million to more than \$2 billion and from only one employee to a team that is more than 350 employees strong with 17 branches throughout Central Kentucky and the Louisville Metro Area. The credit union has served generations of families with personalized financial advice, great rates and a personal touch that creates an extraordinary experience. For more information, go to <https://www.ccuky.org/>.

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