



FOR IMMEDIATE RELEASE

Lexington Sporting Club and Commonwealth Credit Union Announce Partnership

CCU named Official LSC Credit Union and Official Corner Kick Sponsor

LEXINGTON, Ky. (September 5, 2024) – Lexington Sporting Club (LSC) is proud to announce a landmark partnership with Commonwealth Credit Union (CCU), naming CCU as the Official Credit Union of LSC. This exciting collaboration will see the Commonwealth Credit Union logo prominently displayed on the sleeve of all LSC W League player jerseys, beginning this season.

"We are thrilled to partner with Commonwealth Credit Union, an institution that shares our commitment to community and excellence," said LSC CEO Kim Shelton. "This partnership goes beyond a sponsorship—it's a symbol of shared values and mutual support that will enhance the experience for our fans and members alike."

As part of the sponsorship, CCU will also be featured as the sponsor of all LSC corner kicks throughout the season, both at home and away matches. The partnership underscores CCU's dedication to the Lexington community and its support for the growth of soccer in the region.

"At Commonwealth Credit Union, we are passionate about the power of teamwork and community," said CCU President/CEO Karen Harbin. "Partnering with Lexington Sporting Club enables us to engage with fans both on and off the field, while championing financial wellness and supporting local sports. From the youth teams to the W League, to the Super League, and the Men's team - We are all in with Lexington SC!"

In addition to the jersey placement and corner kick sponsorship, this partnership will include joint community initiatives in the greater Lexington area.

One final, fan-focused component of the partnership includes a seat upgrade at every home match whereby a lucky fan seated in the Commonwealth Credit Union Corner will be selected at the start of match to receive a seat upgrade where they will have access to hospitality and premium seating.

This announcement marks another significant step in LSC's mission to foster strong relationships within the community while building a winning team on the field. With CCU's support, LSC is poised to continue its growth as a key player in the United Soccer League.

For more information on Lexington Sporting Club, [please click here](#).

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About Lexington Sporting Club

Lexington Sporting Club is the community's club. Our youth club gives kids and coaches the opportunity to learn, compete, and develop. Our professional team provides mentoring and a runway for academy players. And the professional team is committed to playing great soccer for our fans. We connect people through opportunity and competition — we are a club you can call your own.

About Commonwealth Credit Union

Established in 1951, Commonwealth Credit Union currently serves over 125,000 members. Anyone who lives, works, worships, goes to school, or volunteers in one of 25 eligible counties in the Louisville Metro Area and Bluegrass Regions of Kentucky can bank at Commonwealth Credit Union. Insured by NCUA. Equal Housing Opportunity.